



802-770 Main Street
Moncton, NB
E1C 1E7

Downtown Resilience Program

1 Program Mandate

The Downtown Resilience Program (DRP) is a two-year pilot program (2026–2027). It provides financial assistance to downtown small businesses impacted by criminal activity and supports preventative investments that enhance long-term resilience.

The program will support small downtown businesses by:

- Offsetting uninsured losses (including insurance deductibles); and
- Investing in preventative safety and security improvements that reduce repeat victimization.

2 Program Structure

The program operates through two streams:

- Stream 1 – Rapid Response (100% coverage up to \$5,000 per property per calendar year)
- Stream 2 – Prevention & Resilience (50% cost-share up to \$10,000 per property per calendar year).

3 Eligibility

Eligible applicants include levy-paying commercial property owners leasing to eligible businesses, and tenants with property owner consent. Applicants must be in good standing with municipal obligations. Claims or expenses fully covered by insurance, other grant program or third party are not eligible for this program.



@downtownmoncton

#downtownmoncton



downtownmoncton.com



4 Stream 1 — Rapid Response: Damage & Recovery

Eligible Expenses

- Window, door, and storefront repairs
- Graffiti removal and surface restoration
- Locks, frames, and doors damaged during break-ins
- Cleanup related to vandalism or malicious mischief
- Insurance deductibles
- Uninsured portions of damage or loss

Funding Limits

- Up to \$5,000 per property per calendar year
- Reimbursement-based funding
- Reimbursement up to the deductible amount (where applicable)

Insurance Considerations

- Costs not claimed due to deductibles exceeding damage value are eligible
- Insurance deductibles are eligible
- Costs already reimbursed by insurance are not eligible

Documentation Requirements

- Police report or incident number (where applicable)
- Photos of damage and repair (before & after)
- Invoices or receipts
- Insurance documentation (if applicable)
- Proof of all payments received





Repeat Incidents & CPTED Assessment Requirement

To support long-term prevention and reduce repeat victimization, businesses that submit two (2) approved Rapid Response claims within a two-calendar-year period or where DMCI determines there is a pattern of repeated incidents will be required to undertake a Crime Prevention Through Environmental Design (CPTED) assessment.

- The assessment must be completed by a qualified professional or recognized CPTED practitioner and submitted to Downtown Moncton Centre-ville Inc. (DMCI) for review.
- Where reasonable and applicable, recommended mitigation measures identified in the CPTED assessment must be implemented as a condition of eligibility for any future Rapid Response claims under the program.
- DMCI may require confirmation that recommended improvements have been completed prior to approving additional claims.
- Failure to undertake the required CPTED assessment or to implement reasonable recommended measures may result in suspension or denial of future applications under the Downtown Resilience Program.
- Businesses may apply to the Prevention & Resilience (Stream 2) component of the program to support the implementation of eligible CPTED-related improvements, subject to the program's cost-sharing limits and funding availability.

5 Stream 2 — Prevention & Resilience

Eligible Improvements

- Exterior security cameras with monitoring systems
- Exterior, rear-lane, and entry lighting
- Access control systems
- Reinforced doors, locks, and frames
- Security film or shatter-resistant glazing
- Anti-graffiti coatings or film
- CPTED-aligned fencing, bollards, or planters
- Safety or de-escalation training

Funding Structure

- Up to 50% of eligible project costs up to \$10,000 (excluding HST) per business per year





6 Conditions & Compliance

To qualify and receive funding:

1. The BIA levy as well as municipal property taxes for the property must be fully paid and up to date for the previous year.
2. Grants are awarded on a first-come, first-served basis until annual funding is depleted.
3. Funding approvals are valid for the current calendar year only and are not subject to automatic renewal.
4. Where applicable, applications must be submitted prior to commencement of work.
5. Where applicable, two contractor quotes may be required.
6. Proof of payment and completion documentation must be submitted prior to reimbursement.
7. Applicants may be required to provide progress reporting during the pilot period for program evaluation purposes.
8. All required municipal approvals must be obtained, including:
 - Heritage approval (if applicable)
 - Design approval (if applicable)
 - Building permits from the City of Moncton (if applicable)

Applicants should contact the City of Moncton Building Inspection Department at 506-856-4375 for guidance.

7 Fraud, Misrepresentation & Recovery of Funds

Any applicant who knowingly submits false, misleading, or fraudulent information, documentation, or claims in relation to the Downtown Resilience Program (DRP) will be deemed in violation of program requirements.

Where fraud, misrepresentation, or intentional omission of material information is identified, Downtown Moncton Centre-ville Inc. (DMCI) reserves the right to:

- Immediately deny or revoke the application or any approved funding;
- Require full reimbursement of any funds previously disbursed under the program;
- Declare the applicant ineligible for participation in the Downtown Resilience Program and all other current or future DMCI funding or support programs; and



- Pursue recovery of funds through all available legal or administrative means, including recovery of associated costs incurred by DMCI in the investigation, administration, and recovery process.

DMCI may also report suspected fraudulent activity to appropriate authorities where required.

8 Retroactivity

Eligible expenses incurred due to vandalism occurring on or after January 1, 2026, may be considered for reimbursement, provided all documentation requirements are met and funding is available.

9 Revisions

DMCI reserves the right to modify, amend, or revoke any of these provisions at its discretion, without prior notice, in order to best serve the interests and continued growth of Downtown Moncton.

This policy was established in March of 2026. DMCI periodically revises policies and practices. In the event of any amendment, a notice will be posted on www.downtownmoncton.com.

