

Updates to NB Small Business Recovery Grants



In early February 2021, the Government of New Brunswick launched the New Brunswick Small Business Recovery Grants, making available a grant of up to \$5,000 to help offset impacts associated with the COVID-19 pandemic. We remain committed to addressing the needs of New Brunswick's business community. With that in mind, we have broadened program eligibility to ensure it continues to benefit our most vulnerable sectors.

On March 2, enhancements were made to the NB Small Business Recovery Grants extending eligibility to:

- **NEW** – Non-essential retail businesses located in lockdown zones for at least one week
- **NEW** – Eligible tourism operators

Additional Definition:

NEW Non-essential retail in Lockdown zones

- Defined as a retail location that was forced to close due to Public Health measures and restrictions, as defined by the state of emergency mandatory order.

NEW Tourism Operator Categories

- Accommodations: This category includes hotels, motels, cottages, campgrounds, bed and breakfasts, inns and alternative accommodations.
- Outdoor Adventure Business: An Outdoor Adventure Business is qualified as a business with primary sales to visitor, offering guided or non-guided activities and/or wildlife and scenic viewing. These include the activities in the following categories: Moving Water Canoe, Flat-Water Canoe, Big Canoe, River Kayaking, Sea Kayaking, Touring / Coastal SUP, Moving Water SUP, Tubing/ Down River Swimming, Water Craft Rentals, Marine Wildlife Viewing, Land Based Activities, Hiking, Cycling Touring, Mountain/ Cross Country Biking, Rock Climbing/ Repelling / Ice Climbing, Zip Lines / Aerial Adventure courses, Snowmobile /ATV, Paddle boarding.
- Select Tourism Recreational Facilities: Eligibility within this category is limited to ski hills, waterslide parks, golf courses and indoor multi-activity tourism centre (must offer more than one recreation activity; bowling alleys, trampoline parks, climbing walls are not eligible unless combined). Further recreational facilities are a permanent structure that house a tourism business for visitors. The facility must be staffed and open to the public for the designated

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activity on a daily basis in June, July, August and September for summer activities and in January, February and March for winter activities and include a permanent, maintained structure.

- Receptive Tour Operators: Receptive Tour Operators (RTO) provide tourism products to tour operators in other markets (as a business-to-business relationship). Specifically, RTOs sell tourism products, whether they are sold in a tour package or alone, to tour operators and/or travel agents.
- Outfitter Services: An Outfitter Service is a business that commercially provides lodging and services related to the practice of hunting, fishing activities. This can include any combination of, guiding, accommodations, meals, access, and transport for hunting and fishing adventures.

The program also remains open to small businesses located in zones that faced elevated Public Health measures (Orange or Red or Lockdown) for at least one week between Oct. 10, 2020, and March 31, 2021.

These businesses include:

- Restaurants (excluding businesses with drive thru options), caterers, and drinking establishments
- Personal services (barbers, hair stylists and spas)
- Gyms and fitness facilities
- Casinos, amusement centres, bingo halls, arcades, cinemas and large live performance venue

Proceed to Application Portal [here](#).