



E-commerce Grant Program

TERMS AND CONDITIONS

- Businesses must be located within the boundaries of the Business Improvement Area (BIA).
- The BIA levy for the property of the tenant business must be up to date and paid in full for the previous year.
- The business must not already have an e-commerce platform.
- Submission of a completed application does not guarantee the applicant's acceptance into the program.
- In the case of an application submitted by a DMCI Board Member, the application will be reviewed to ensure all criteria have been met.
- Successful applicants will receive the full amount of the chosen package, which will be paid directly to Connetik Interactive. Any additional work/time will be billed directly by Connetik Interactive.
- Grant approval is on a first come first serve basis and will be available until the allocated budget has been depleted. They will be valid for the current year only, and they will not be subject to automatic renewal.
- Individual projects with Connetik Interactive are on a first come first serve basis. Timelines cannot be guaranteed. Each project will enter a queue and Connetik Interactive reserves the right to accept or decline any project, as well as limit the number of active projects.
- Connetik Interactive is assisting with the set-up of a Shopify site. Once the set-up is complete, based on the above packages, the client is free to add new pages/collections/etc., as they see fit. For the packages outlined, only free Shopify themes will be used for the website unless covered by the client.
- The packages cover assistance with the set-up of one language per website. Translations can be added separately or completed after the website launch but will not be covered by the grant.
- Any additional requests for this project not outlined by the above packages can be accommodated on a by-the-hour basis at Connetik Interactive's rate of \$100/hour, depending on availability.
- Any costs/fees, for any third-party apps, themes or systems that must be used in the website are to be covered by the client.
- All products (aside from the initial reference product) must be added by the client once the framework is complete. The client is responsible to verify the "reference product" for accuracy prior to launch.
- If the needs of a client are not covered by either package, alternative options can be provided. Any difference in cost will be covered by the client, not DMCI.
- Connetik Interactive offers a number of managed marketing packages, all of which are available to any BIA member. These programs are not covered by the grant and are to be paid for separately. Information can be provided upon request.